

The smart combination of analog and digital

Your pathway to success

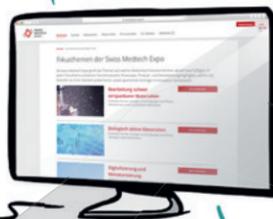
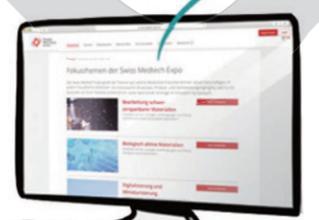
Share the journey with visitors – all the way from preparing for the trade fair to attending Swiss Medtech Expo – and learn about the touchpoints you can use to get them excited about your offering.

HOW CAN PARTICULATE IMPURITIES BE DETECTED IN MEDICAL DEVICES?



1. This event focuses very precisely on the challenges facing the people who attend it.

2. As an exhibitor, you position yourself by choosing a focus topic and application area in the medtech sector.



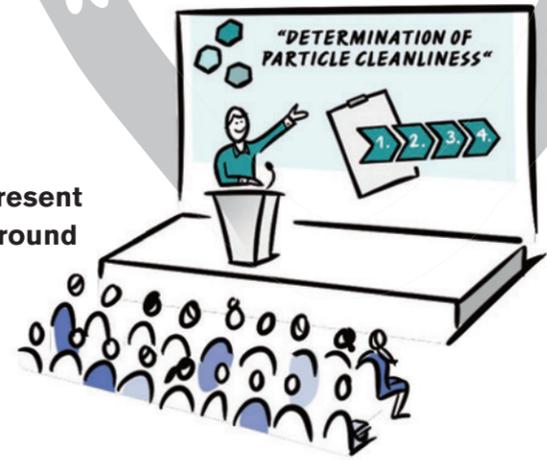
4. Visitors plan their time at the trade fair in advance and will take note of your thrilling content.



3. Well before the trade fair opens, you present your expertise online – backed up by actual solutions you have implemented.



6. At the Innovation Symposium, you present the exciting background to your solutions.



5. You showcase your real-life solutions, right there at your booth. Visitors meet up with potential project partners for face-to-face dialog.



7. And in the relaxed ambience of a networking event, you exchange ideas and experience with visitors.

Thorsten Göttsche
CTO / Advanced Technologies, OSYPKA AG



“The presentation at the Innovation Symposium was an ice-breaker that focused attention on our topic, followed by chances for face-to-face discussions of detailed questions.”